Andrea L. Beukema

Education

University at Albany Master of Science, GPA 3.97

May 2015

Curriculum Development & Instructional Technology

University at Albany Graduate Certificate

May 2015

Certificate in Online Learning and Teaching (COLT)

University of Connecticut Bachelor of Arts, Cum Laude

May 2006

2015

Theater Studies Major & Occupational Safety & Health Concentration

Instructional Design Experience

Instructional Designer Cornell University, Center for Teaching Excellence 2015-present Course design and assessment development for CornellX MOOC and Foundation Course Online Modules. Course reviews for online courses offered through the School of Continuing Education. Creation of Two-Minute Teaching Tips videos and online modules, consultations with faculty, managing the mid-semester feedback program, development and facilitation of CTE sessions including *TheaterTechniques to Enhance Your Teaching*.

Production & Teaching Assist. Metaliteracy: Empowering Yourself in a Connected World 2015

Coursera MOOC. Planning video shoots, assisted with script development, and monitoring discussion forums.

Teaching Assistant Empowering Yourself as a Digital Citizen
Canvas MOOC. Discussion forum monitoring and assignment approval.

Instructor CompuChild of NENY, Albany, NY 2014-2015
Lesson planning and teaching enrichment programming in STEM topics (LEGO robotics, basic circuitry,

chemistry & physics) to children grades K-5.

Scorer Mississippi Alternative Assessment 2014

Grading student responses and evaluating teachers' assessment materials based on rubrics.

Instructor & Trainer Riding Right Farm, South Cambridge, NY 2009-2014

Teaching individual and group riding lessons to children and adults. Coaching individuals and teams at local and national competitions. Developed curriculum and facilitated horsemanship workshops and camps.

Other Media & Event Production Experience

Associate Producer 40 Fundamentals of English Riding, DVD

2009-2010

Production planning and management of best-selling, award-winning 90 minute equine DVD and related photography for companion book. Creating production schedule including 1500 shots, 6 shooting days, and with multiple riders and horses. Post-production management of digital asset database.

Producer Dressage4Kids Video Interviews Ongoing

Produced over 150 video interviews for non-profit equestrian education organization.

Creator Video for Education (vid4ed.com) Ongoing
Website YouTube channel blog and associated social media focused on beloing educators create and

Website, YouTube channel, blog, and associated social media focused on helping educators create and meaningfully use digital video.

Horse Show Manager Riding Right Farm, South Cambridge, NY

All aspects of planning and running schooling dressage, combined training, and three phase events. Hiring judges, publicity, entries and database management, staffing and scheduling, logistics planning.

Stage Manager, AEA NYC (B'way and Off-B'way) & Regionally

2004-2008

2009-2013

Professional stage manager. Credits include work for the Public Theater, Roundabout Theater Company, Manhattan Theatre Club, Second Stage Theatre, and Trinity Rep.

Technical Skills

Software: Blackboard, Moodle, EdX, Canvas, Coursera, Qualtrics, Smartsheets, Google Applications, Microsoft

(and OpenOffice), FileMaker, Screen Capture, Video Editing, Audio Editing, Vector Drawing,

OpenSCAD, and Photo Editing.

Web: HTML, PHP, CSS, Wikitext, WordPress, Social Media (Twitter, Facebook, LinkedIn, Instagram),

Website and YouTube channel owner/administrator.

Hardware: Mac & PC, sound and video systems, 3D printers, theatrical light & sound boards.

Publications & Presentations

Counterintuitive Insights

April 2016

Tech-Savvy (AAUW conference for girls) presentation examining the ways intuition and counter-intuition are used in everyday settings; encouraging girls to question their stereotypes and imagine ways to solve problems using counterintuitive ideas.

What are You Going to Teach Today?

February 2016

D4K Weekend Educational Program presentation and active learning session on instructional design.

Lights, Camera, Teach: Producing Video for MOOCs and Other Education Uses Presentation at SUNYs Conference on Instruction and Technology (CIT).

May 2015

Digital Hoofprints: Making a Great Impression without Great Effort

February 2015

a. websites, videos,

D4K Weekend Educational Program presentation on effectively using social media, websites, videos, and more to create and maintain a positive image and business connections.

Young Rider's Workbook

June 2012

Introductory English riding book for children and teens, 102 pages long with 160 photos and illustrations, with a 4.5 star rating on Amazon.com.

Other Certifications & Awards

Instructor Passport - International Level 1

Trainer Certification - Level C

Small & Large Bronze Medals

Bronze Medal

Lungeing Certification

B Rating

First Aid Certification

Fédération Equestre Internationale, FEI

German National Equestrian Federation

German National Equestrian Federation

United States Dressage Federation

German National Equestrian Federation

United States Pony Clubs

American Red Cross