

# Andrea L. Beukema

## Education

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|---------------------------|--|----------|
| University at Albany      | Master of Science, GPA 3.97<br>Curriculum Development & Instructional Technology                         | May 2015 |
| University at Albany      | Graduate Certificate<br>Certificate in Online Learning and Teaching (COLT)                               | May 2015 |
| University of Connecticut | Bachelor of Arts, <i>Cum Laude</i><br>Theater Studies Major & Occupational Safety & Health Concentration | May 2006 |

## Instructional Design Experience

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| Instructional Designer   | Cornell University, Center for Teaching Excellence     | 2015-present |
| Course design and assessment development for CornellX MOOC and Foundation Course Online Modules. Course reviews for online courses offered through the School of Continuing Education. Creation of Two-Minute Teaching Tips videos and online modules, consultations with faculty, managing the mid-semester feedback program, development and facilitation of CTE sessions including <i>Theater Techniques to Enhance Your Teaching</i> . |  |              |
| Production & Teaching Assist.  | Metaliteracy: Empowering Yourself in a Connected World | 2015         |
| Coursera MOOC. Planning video shoots, assisted with script development, and monitoring discussion forums.  |  |              |
| Teaching Assistant   | Empowering Yourself as a Digital Citizen               | 2015         |
| Canvas MOOC. Discussion forum monitoring and assignment approval.  |  |              |
| Instructor   | CompuChild of NENY, Albany, NY                         | 2014-2015    |
| Lesson planning and teaching enrichment programming in STEM topics (LEGO robotics, basic circuitry, chemistry & physics) to children grades K-5.   |  |              |
| Scorer   | Mississippi Alternative Assessment                     | 2014         |
| Grading student responses and evaluating teachers' assessment materials based on rubrics.  |  |              |
| Instructor & Trainer   | Riding Right Farm, South Cambridge, NY                 | 2009-2014    |
| Teaching individual and group riding lessons to children and adults. Coaching individuals and teams at local and national competitions. Developed curriculum and facilitated horsemanship workshops and camps.   |  |              |

## Other Media & Event Production Experience

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|---|--|-----------|
| Associate Producer  | 40 Fundamentals of English Riding, DVD | 2009-2010 |
| Production planning and management of best-selling, award-winning 90 minute equine DVD and related photography for companion book. Creating production schedule including 1500 shots, 6 shooting days, and with multiple riders and horses. Post-production management of digital asset database. |  |           |
| Producer  | Dressage4Kids Video Interviews         | Ongoing   |
| Produced over 150 video interviews for non-profit equestrian education organization.  |  |           |
| Creator   | Video for Education (vid4ed.com)       | Ongoing   |
| Website, YouTube channel, blog, and associated social media focused on helping educators create and meaningfully use digital video.   |  |           |

